



To: John Laird, California Secretary for Natural Resources
Sonke Mastrup, Executive Director, California Fish and Game Commission
Chuck Bonham, Director, California Department of Fish and Wildlife
Dan Basta, Director, National Marine Sanctuaries
Maria Brown, Superintendent, Gulf of the Farallones National Marine Sanctuary

From: John Frawley, President and CEO, Aquarium of the Bay/The Bay Institute
Chair, of the America's Cup Healthy Ocean Project Advisory Board

Re: Pledge To Support California Marine Protected Areas and Expansion of National Marine
Sanctuary waters off Northern California

Date: December 10, 2013

As chair of the America's Cup Healthy Ocean Project Advisory Board, it is my pleasure to transmit the attached Pledge supporting California's network of marine protected areas and supporting the expansion of the national marine sanctuary waters off of Northern California. I'm pleased to report that individuals from 21 states and 32 other countries signed the Pledge.

In order to save paper, we are transmitting the Pledge on the attached thumb drive. You will find lists of people who signed up on the web, as well as reproductions of signup sheets and pledge cards that we gathered during our events.

If you have any questions regarding this transmittal, please contact Brian Baird of my staff at brian@bay.org or 415 328-7370.



To: Interested Parties

From: Dr. Sylvia Earle, Mission Blue, Sylvia Earle Alliance
Global Ambassador – America's Cup Healthy Ocean Project

John Frawley, President/CEO, The Bay Institute/Aquarium of the Bay
Chair, America's Cup Healthy Ocean Project Advisory Board

Jill McCarthy, Head of Partnerships, America's Cup Healthy Ocean Project

Re: Pledge To Support California Marine Protected Areas and Expansion of National
Marine Sanctuary waters off Northern California

Date: December 10, 2013

The America's Cup Healthy Ocean Project (Healthy Ocean Project) strongly supports California's network of Marine Protected Areas and the expansion of the boundaries of the National Marine Sanctuary waters located off the Golden Gate Bridge and north along the coast. The partners for the Healthy Ocean Project include the: Marine Mammal Center, Save The Bay, Mission Blue, Gulf of Farallones National Marine Sanctuary, Sailors for the Sea, MB Aquarium, the Thank You Ocean Campaign, One World One Ocean, the International Union for the Conservation of Nature (IUCN), and Conservation International.

The Healthy Ocean Project circulated the attached pledge during race events, lecture series, and other race related events. The effort was aimed at demonstrating that support for these marine protected areas occurs throughout the United States and internationally. The attached pledge was signed over 1600 people (primarily America's Cup supporters and fans) from 21 states throughout the United States and 32 other countries. The pledge required signatories to state the following:

- **I support the world-class network of marine protected areas along California's 1,100 mile coast.**
- **I urge the National Oceanographic and Atmospheric Administration to extend the boundaries of the existing National Marine Sanctuaries to include the waters off the Golden Gate Bridge and along the San Francisco coast.**

Note: The full text of the pledge and the signatories to it are attached.

We are pleased to see this level of national and international support for the marine protected areas within California state waters and for the expansion of the boundaries of the National Marine Sanctuary waters off the Golden Gate Bridge and north along the coast.



Take Action: Help Us Protect the Ocean Now

The 34th America's Cup cares about the marine environment - our sport depends on it! Global Healthy Ocean Project Ambassador, Dr. Sylvia Earle, and The America's Cup Healthy Ocean Project support the full implementation of California's world-class network of marine protected areas. We further support NOAA's proposal to designate 100 square miles off the Golden Gate Bridge as National Marine Sanctuary Waters, as well as their proposal to expand Sanctuary waters along the north-central California coast.

By supporting efforts to fully implement California's network of marine protected areas and with the designation of hundreds of square miles of additional Sanctuary waters, we can help protect and restore natural habitats, endangered species, and to promote a more sustainable future for nature and marine tourism businesses.

JOIN DR. SYLVIA EARLE AND THE AMERICA'S CUP HEALTHY OCEAN PROJECT IN PLEDGING YOUR SUPPORT FOR:

Support for Marine Protected Areas

I support the world-class network of marine protected areas along California's 1,100-mile coast. Full implementation of this network will require sustained support for enforcement, education, outreach and programs for monitoring and research. This network is a national model, and if adequately supported will play a critical role in restoring the marine life resources off the California coast.

Extend the Marine Sanctuary Boundary

I urge the National Oceanic and Atmospheric Administration to extend the boundaries of the existing National Marine Sanctuaries to include the waters under the Golden Gate, and along the San Francisco Coast. We also support their proposal to extend the Sanctuary waters along the north-central California coast. This extension will help preserve vital habitats and our maritime heritage, promote the health of wildlife populations, and create a more sustainable future for nature and business. These waters include a nationally significant ecosystem, and marine resources that attract visitors from around the world. By protecting this area, we can help protect and preserve the wildlife and waters of one of the greatest national treasures in the United States and even the world.