



Karen Reyna and Paul Hobi August 27, 2018





















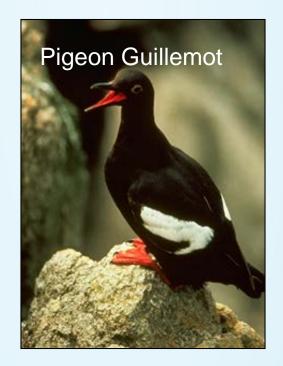
# **Bodega Bay to Point Sur Chapter**

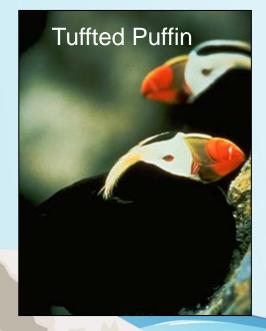


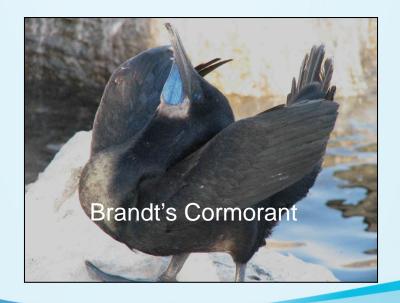
# **Program Goal:**

Address human disturbance to breeding seabird colonies to enhance the recovery of seabird populations damaged by oil or other contaminant spills along the central California coast.

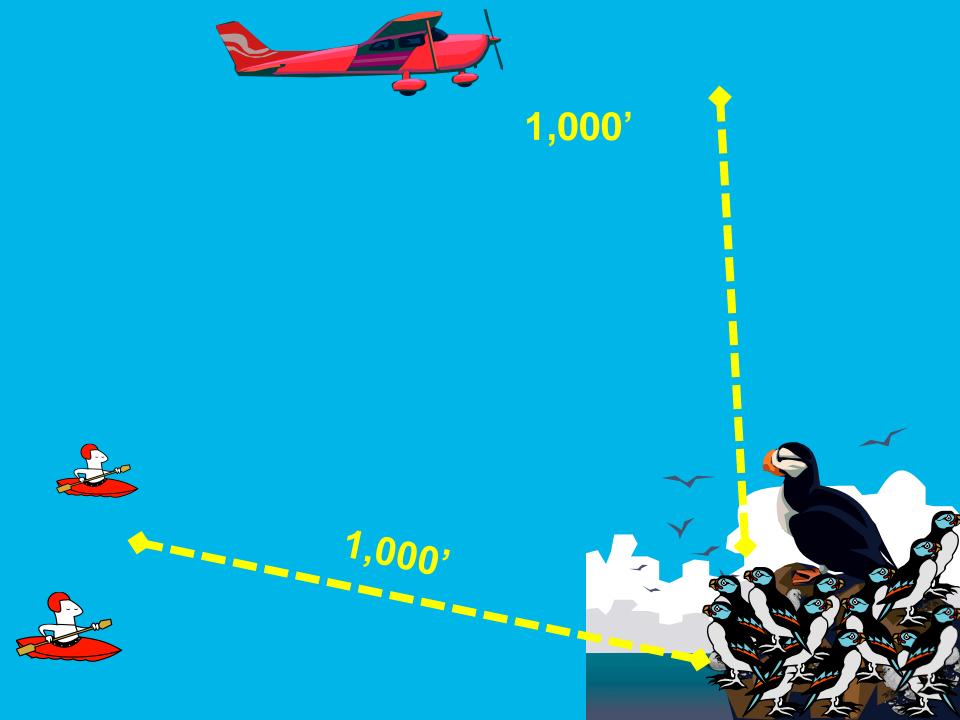












# Seabird populations are not safe yet: Some species are still in decline

Disturbance comes from 3 main sources



1. Low flying aircraft



2. Close approaching boats, kayaks, personal watercraft



3. Humans on foot

# **Action Plan**

- Education & Outreach
- Enforcement & Coordinated Management
  - Monitoring



# Monitoring Drives Enforcement / Coordinated Management



# SPN Data leads to Special Closures

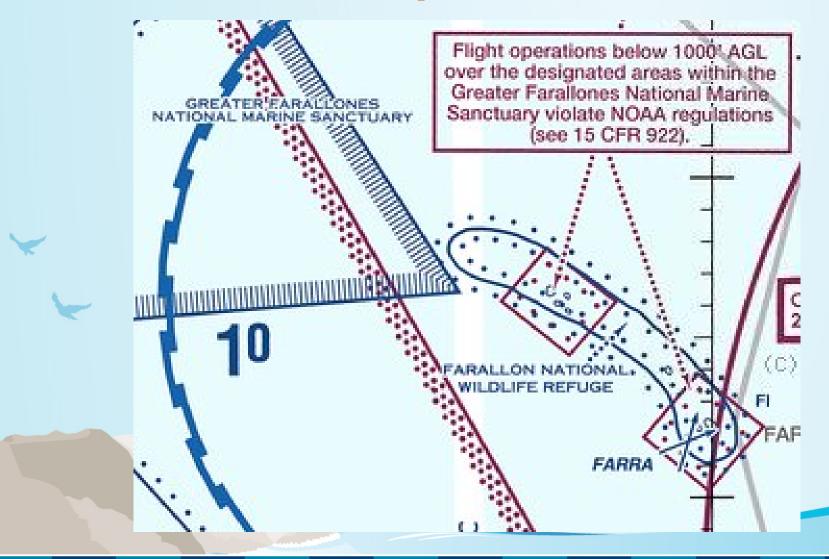
**Implemented 2010 – North Central Coast MPAs** 

## **6 Special Closures**

- Point Reyes
- Point Resistance
- Double Point
- Devil's Slide Rock
- North Farallon Islands
- South East Farallon Island



# Data Supported FAA Sectional Charts Update in 2012



# **Region-wide Coordination**

- □ Coordinated Wildlife Disturbance Reporting
- □ Chapters Developed at
  - Channel Islands
  - Pt. Mugu to Point Sur
  - Bodega Head to Gualala
  - Trinidad
- ☐ Coordinated Enforcement of Wildlife Protection Laws

# **Monitoring Drives Outreach**



Disturbance data tells us where to focus outreach and education efforts (geographically and audience – wise)

# **Building Relationships with Stakeholders**





# Presentations to Pilots: 'Flying Seabird Safe'



### **Presentations:**

Since 2007, **70 presentations** to clubs & associations reached **over 1400 pilots in person**; in 2017 began presenting with FAA Safety Team

### **Outreach to Pilots: Events**

### 18 Pilot Events Attended



## **Outreach to Pilots: Newsletters**

## **Monthly E-Newsletter**

- 588 pilots strong
- Open rates >25%
- **Engaging content**



### Monthly Aviator

The Saubird Protection Network Newsletter



### Flying in for the Big Show?

Don't get will in the hange't Partiti Stock Dream Machines is June 29 of the Half Moon May Arport (HAP). This sur towards meant of the year and we can't wall to make all the magnificent aboviors.

## **Pilot Mailings**

- **4401** sent
- Includes map of **NOAA Overflight Zones**





### Icome to the Seabird Protection Network!

seabirds - Maintain 2000' AGL while flying al

It's seabird breeding season and we need your help to protect California's seabirds! Low overflights can be very hazardous to pilots. I



Seabirds rest and nest in colonies or large or

- overflight or repeated disturbances during th Scare birds off their nests:
  - Dislodge eggs or chicks from nest sites; Allow predators access to eggs and chic Lead to deaths when eggs and chicks an



Seahird restoration efforts have been underhave been a factor impeding recovery at son seeks to provide information to the flying cor have on breeding seabirds along the Californ of state, federal, and non-profit agencies ves



Enclosed is a letter outlining the impacts of I you can reduce these impacts. Also encloses 1) An updated pilot guide for your California



We would like to give your airport the opport website and sign the SPN pledge. The certifi or business on the SPN website, 2) An invital and 3) Recognition of your environmental aw survival of California's seabird species.







NATIONAL OCEAN SERVICE

### Low overflights cause seabirds to panic and fly discrupting breeding activities causing the deaths of seabirds for generations to come!

- · Aircraft noise disrunts nestine activities, scarine adults off their nests, which allows predators access to
- 1,000 feet AGL caused disturbance to seabird colonies including deaths of young birds.

What can you do to prevent seabird disturbance?

• Maintain 2000 feet AGL when flying within National Marine Sanctuaries Avoid sudden changes in direction, altitude, and speed over seabird colonies and sensitive wildlife areas

### Disturbance of wildlife by aircraft can be a violation of 50 CFR 19.11, punishable by a \$1,000 citation or a mandatory court appearance that could result in a fine up to \$10,000, one year in juil, aircraft

- forfeiture, and/or revocation of your pilot's airmun certificate.

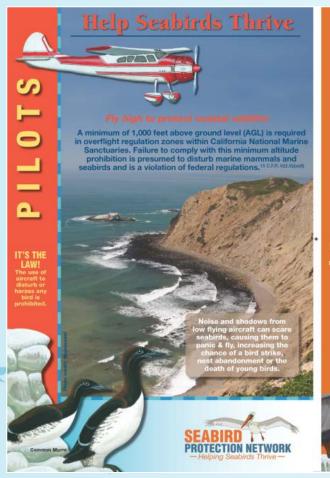
  The following can be a violation under the National Marine Sanctuaries Act: 1) Disturbing seabirds or marine manuals by flying motorized aircraft at less than 1000 feet over designated zones within the
- of matrix transmissing syngap motorized arteriat at less than 1000 feet over designated zones within the Gulf of the Fariagnated zones within the Monterey Bay Sanctuary or 3) Taking any marine mammal, see further or seafferd in or above the Monterey Bay Sanctuary of 57 Taking any marine mammal, as further or seafferd in or above the Monterey Bay Sanctuary (15 CFR, PAT 922, Subpart H, and Subpart M, Appendix C). See attached "Pilots Guide Insert" for specific zones and regulations.

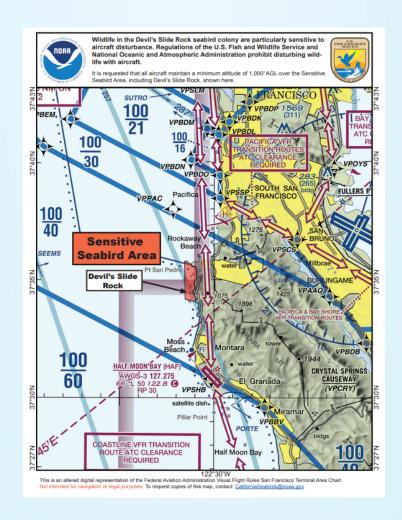
THANK YOU FOR HELPING US PROTECT OUR WILDLIFE!
PLEASE POST THESE ITHEMS TO YOUR BULLETIN BOARD AND DISTRIBUTE TO OTHER PILOTS
For more information, or to request additional maps, flight book inserts, or to schedule presentations for pilots
contact Stank Rateseburger at (415) 561-6022 ect.200 or email california scabitel@noaa gov.

Project Leader San Francisco Bay National Wildlife Refuge

Superintendent Gulf of the Farallones National Marine Sanctuary

### **Outreach to Pilots: Materials**





**Poster Displays:** 

17 placed at airports throughout California

### **Outreach to Boaters**

# Signage:

Monterey Bay, Santa Cruz, Pillar Point, Bodega Bay, Moss Landing and Pt. Reyes to name a few

### **Events:**

- Fishermen's Festivals
- Sportsmen's Expos
- Pacific Power and Sail



### **Attention**



### All Boaters & Kayakers

### Steer Clear of Seabirds

Seabirds are highly susceptible to human disturbances. Vessels close to cliffs and offshore rocks can disrupt breeding activities and cause adults to permanently abandon their nests. Keep your distance from breeding and resting sights. Steer around rafts and feeding flocks of seabirds.





### Seabird colonies

### Follow these tips and help protect seabirds

- Avoid rocks, reefs, and islands where seabirds rest, feed and nest.
- Note bird behaviors such as head bobbing, calling, or fluttering. These are signs that you are too close.
- While fishing, keep all food and bait covered. Do not throw fishing line overboard, and use barbless hooks or artificial lures when possible.

This project is made possible by the **Seabird Colony Protection Program and Gulf of the Farallones National Marine Sanctuary**For more information email California.seabirds@noaa.gov or visit our website <a href="http://farallones.noaa.gov/ecosystemprotection/seabirdprotect.html">http://farallones.noaa.gov/ecosystemprotection/seabirdprotect.html</a>

For real-time viewing, visit the Common Murre camera at Devil's Slide Rock http://www.fws.gov/sfbayrefuges/Murre/murrehome.htm

## **Outreach to Boaters**

Presentations:

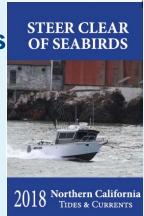
Reached over 350 boaters through 34 in-person presentations

Products:

Distributed **thousands** of posters, tide books, and seabird aware brochures along the coast, including:

Bolinas, Pt. Reyes, Tomales Bay, Bodega Bay, Stinson Beach, Half Moon Bay and Santa Cruz

- Partnerships:
  - Regular outreach to the Coast Guard
- Newsletter:
   Monthly e-newsletter to 638 boaters

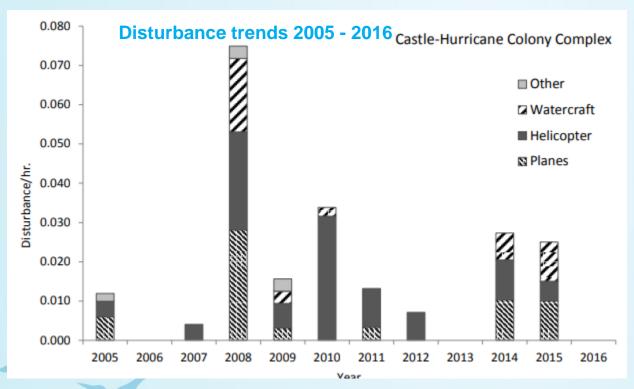




# **Program Evaluation**

- Ten year materials review including website
- Pilot and boater stakeholder interviews and focus groups
- Final report and a list of specific recommendations

# Are we reaching our goals? Yes, but there is more work to do.



### In October 2018, we will:

- Evaluate disturbance trends since 2001
- Target problem locations
- Focus on audiences and outreach strategies

# The Future Emerging from A Program Evaluation

- Learning and communicating the right messages
- Identifying new ways to collect data
- Establishing the most effective and efficient ways to reach our target audience

# The Future We want to hear your ideas

